



Zenith
BILLBOARDS

Achieve the pinnacle of exposure with Zenith Billboards
with the largest and most impactful standard-sized OOH (Out of Home)
media formats throughout California.



FIND YOUR WINNING ESCAPE.
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ENTERTAINMENT.

BLACK OAKTM
CASINO RESORT

Billboard Hwy 99

3882 S Hwy 99 East Frontage Rd
North & South Facing
Stockton, CA

FEATURES

- Digital billboard with rotating 8 second spot slots standing in a highly visible from Hwy 99 and a large commercial area of Stockton
- Unlimited possibilities of creative executions, instantaneous creative updates and ability to respond in real-time to current events and market conditions
- Optimize ad spend and work synergistically with other media to enhance ROI

CONTRACT TERMS

- 1 month period or longer

Size: 14' x 48'

Digital Spot Length: 8 Sec

LAT: 37.919991


LONG: -121.228582


A18+ 2,632,000/month




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Billboard Main St/West

3439 E Main St
Left Read / West Facing
Stockton, CA

FEATURES

- Located in a high traffic retail and business area of Stockton, the largest city in the fast-growing California Delta area
- Large format offers incredible visibility and impact
- Delivers continuous exposure and reach of an advertising message
- Extends strong brand and image awareness

CONTRACT TERMS

- 1 month period or longer

Size: 10' x 24'

Illuminated

LAT: 37.954465

LONG: 121.241459

A18+ 167,868/month



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ANY CONDITION

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Billboard Main St/East

3439 E Main St
Right Read / East Facing
Stockton, CA

FEATURES

- Positioning in a major commercial area of Stockton, the largest city in the fast-growing California Delta area
- Long term, permanent display offer a dominant presence
- Provides continuous exposure of an advertising message and brand
- Allows for long term positioning in desirable areas of a market

CONTRACT TERMS

- 1 month period or longer

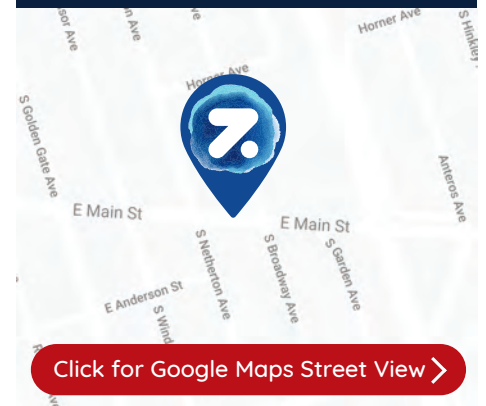
Size: 10' x 24'

Illuminated

LAT: 37.954465


LONG: 121.241459


A18+ 219,396/month




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Positioned at a highly visible, heavy traffic location, this placement commands elevated visibility and impact.



Billboard MLK Blvd

2609 Learned Ave
Right Read / West Facing
Stockton, CA

FEATURES

- Two large premiere billboards double the visibility and impact
- Positioned in a highly visible, heavy traffic location in Stockton, at a busy intersection and near a highway
- Can achieve mass market awareness with high reach levels or strategically placed to target specific audience segments

CONTRACT TERMS

- 1 month period or longer

Size: 12' x 25'

Illuminated

LAT: 37.946657

LONG: -121.245697

A18+ 156,580/month



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Billboard Lincoln Center

Pacific Ave at Benjamin Holt Dr
Left + Right Read /
North, South + West Facing
Stockton, CA

FEATURES

- Digital billboard with rotating 6 second spot slots that rotates between north, south and west boards and daily from 5am - 12am
- Located in vibrant Northern Stockton area with dynamic positioning
- Unlimited possibilities of creative executions, instantaneous creative updates and ability to respond in real-time to current events and market conditions

CONTRACT TERMS

- 1 month period or longer

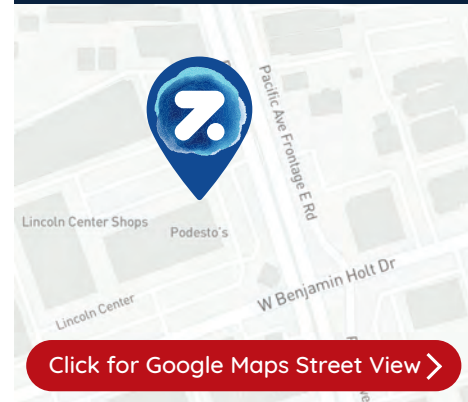
Size: 8' x 22'

Digital Spot Length: 6 Sec


LAT: 38.011812


LONG: -121.322562


A18+ 1,416,000/month




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Billboard Lombard

2151 Lombard St
Wall Scape / Left Read / East Facing
San Francisco, CA

FEATURES

- Located in a high commute area of San Francisco's Cow Hollow, captures all traffic coming off and going to the Golden Gate Bridge as it flows through the Presidio of San Francisco
- 40,000,000 to and from crossings, 112,000 daily in both directions, per Golden Gate Bridge Highway and Transportation District
- Unique position and large format offers incredible impact

CONTRACT TERMS

- 1 month period or longer

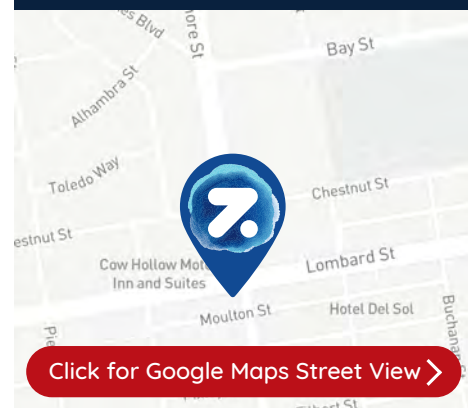
Size: 10' x 18'

Illuminated


LAT: 37.801945


LONG: -122.418892


A18+ 3,360,000/month




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Billboard Hwy 80/ Hwy 160

909 Fee Dr
Right Read / East Facing
Sacramento, CA

FEATURES

- Highly visible with the location on Highway 160 and Highway 80, captures all traffic coming towards Downtown Sacramento
- One of the largest billboards in Sacramento with 2.9 million views per month
- Unique position and large format offers incredible impact

CONTRACT TERMS

- 1 month period or longer

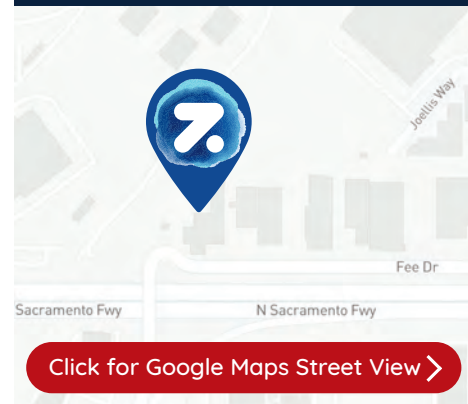
Size: 23' x 65'

Illuminated


LAT: 38.600840


LONG: -121.445710


A18+ 2.9 Million/month




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Billboard Hwy 160

909 Fee Dr
Left Read / West Facing
Sacramento, CA

FEATURES

- Highly visible with the location on Highway 160, captures all traffic coming away from Downtown Sacramento
- One of the largest billboards in Sacramento with 2.3 million views per month
- Unique position and large format offers incredible impact
- Allows for long term positioning in desirable areas of a market

CONTRACT TERMS

- 1 month period or longer

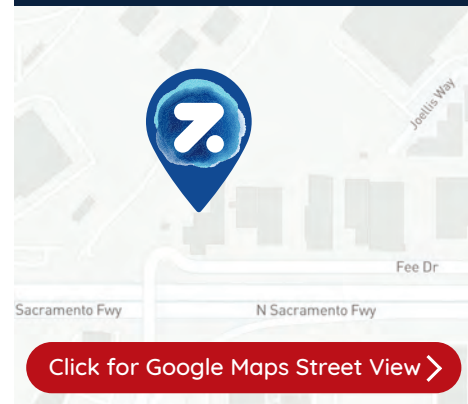
Size: 23' x 65'

Illuminated


LAT: 38.600840


LONG: -121.445710


A18+ 2.3 Million/month




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Billboard Lathrop

I-5 500' N. of Mossdale/Manthey Rd
Left Read / North Facing
Lathrop, CA

FEATURES

- Large format billboard placed on Interstate 5, a highly visible, heavy traffic location
- Unique position and large format offers incredible impact
- Allows for long term positioning in desirable areas of a market
- Can achieve mass market awareness with high reach levels or strategically placed to target specific audience segments

CONTRACT TERMS

- 1 month period or longer

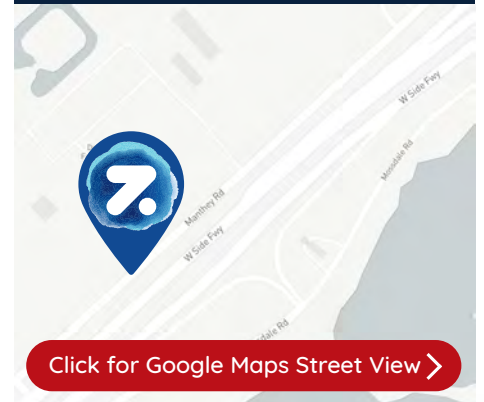
Size: 14' x 48'

Illuminated


LAT: 37°46'47.44"N

LONG: 121°18'43.84"W


A18+ 2,950,000/month




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Billboard Tracy

I-205 / W Clover Rd
Right Read / East Facing
Tracy, CA

FEATURES

- Digital billboard with rotating 8 second spot slots standing in a visible spot from I-205 and a large commercial area of Tracy
- Boost messaging relevance in Tracy, Manteca, Livermore, Dublin, Pleasanton markets
- Ampily your messaging with unlimited possibilities of creative executions, instantaneous creative updates and ability to respond in real-time to current events and market conditions

CONTRACT TERMS

- 1 month period or longer

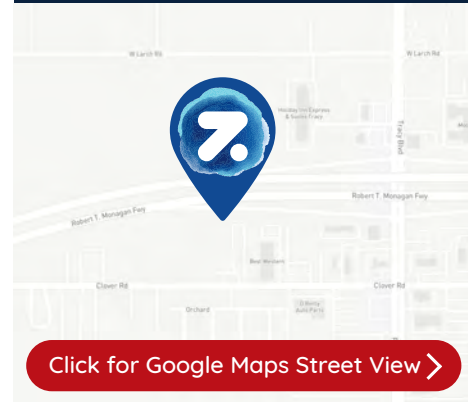
Size: 12' x 36'

Digital Spot Length: 8 Sec


LAT: 37.762435


LONG: -121.439139

A18+ 4,380,000/month




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Billboard Castro Valley

Hwy 580 / Dublin Canyon Rd
Right Read / West Facing
Castro Valley, CA

FEATURES

- Digital billboard with rotating 8 second spot slots positioned clearly from Hwy 580 in the heart of Castro Valley
- Unique position and large format offers incredible impact for Alameda County, Oakland, San Francisco and San Jose markets
- Ampily your messaging with unlimited possibilities of creative executions, instantaneous creative updates and ability to respond in real-time to current events and market conditions

CONTRACT TERMS

- 1 month period or longer



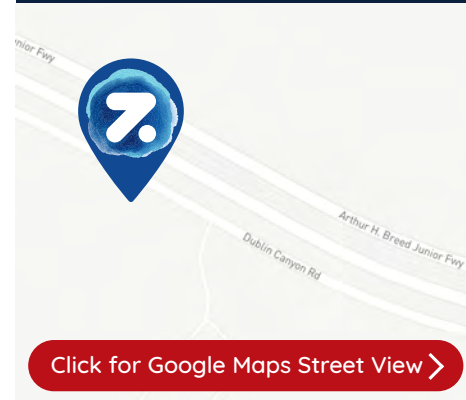
Size: 12' x 40'

Digital Spot Length: 8 Sec


LAT: 37.702718


LONG: -122.000630


A18+ 6,120,000/month




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Billboard SJ Hwy 101

Hwy 101 / Bayshore Freeway
Left Read / South Facing
San Jose, CA

FEATURES

- Digital billboard with rotating 8 second spot slots standing in a visible spot from Hwy 101 and a large commercial area of San Jose
- Achieve long term positioning and awareness in San Jose, Oakland and San Francisco markets
- Unlimited possibilities of creative executions, instantaneous creative updates and ability to respond in real-time to current events and market conditions

CONTRACT TERMS

- 1 month period or longer

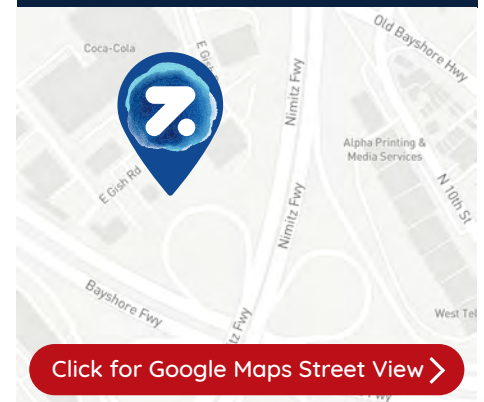
Size: 12' x 36'

Digital Spot Length: 8 Sec

LAT: 37.365137


LONG: -121.903546


A18+ 6,420,000/month




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Billboard SJ Hwy 87

1616 Almaden Rd
Left Read / North Facing
San Jose, CA

FEATURES

- Digital billboard with rotating 8 second spot slots in a highly visible area of CA 87 and a commercial zone of San Jose
- Unlimited possibilities of creative executions, hyperlocal messaging and ability to respond in real-time to current events and market conditions
- Achieve long term positioning and awareness in San Jose, Oakland and San Francisco markets

CONTRACT TERMS

- 1 month period or longer

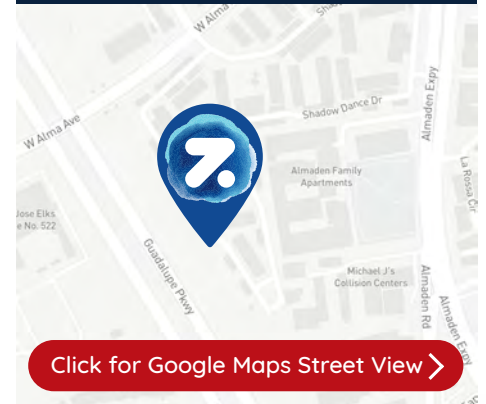
Size: 12' x 40'

Digital Spot Length: 8 Sec

LAT: 37.307511

LONG: -121.879977

A18+ 4,290,000/month



[Click for Google Maps Street View >](#)

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Billboard SJ Hwy 880

Hwy 880 / E Gish Street
Left Read / North Facing
San Jose, CA

FEATURES

- Digital billboard with rotating 8 second spot slots standing in a visible spot from Hwy 101 and a large traffic area of San Jose
- Execute dynamic positioning and awareness in San Jose, Oakland and San Francisco markets
- Ampily your messaging with unlimited possibilities of creative executions, instantaneous creative updates and ability to respond in real-time to current events and market conditions

CONTRACT TERMS

- 1 month period or longer

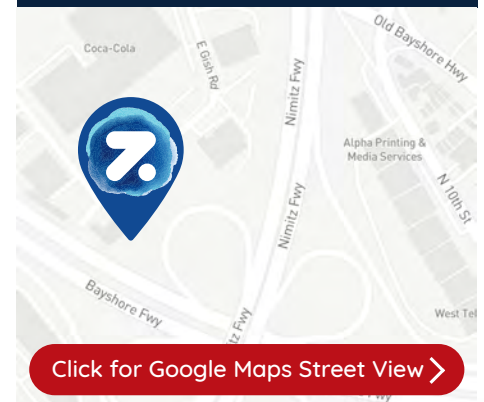
Size: 14' x 48'

Digital Spot Length: 8 Sec

LAT: 37.36985


LONG: -121.903006


A18+ 6,000,000/month




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